

HENRIQUE AGUIAR

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ABOUT

I am a UX/UI designer with over 15 years of experience in the graphic design field, working across a range of design disciplines and being part of multiple international award-winning branding projects.

I am constantly seeking to achieve the highest level of design but also making sure that the concept ideas are aligned to the business and user goals.

KEY CAREER HIGHLIGHTS

- Worked for numerous global and local brands from Europe, Southeast Asia, Australia and Brazil.
- Worked with the startup Collabosaurus to improve their online platform experience during the UX Design immersive course.
- Worked on the redesign of the corporate identity of the French global hospitality giant Accor and its new lifestyle loyalty program brand – ALL.
- Received awards for branding design projects.

WORK EXPERIENCE

User Experience Immersive Course Student

Jun/2017 - Sep/2020
General Assembly - Sydney, Australia

Freelance Senior Graphic Designer

May/2017 - May/2020
Sydney, Australia

Graphic Designer

May/2016 - Apr/2017
Marque Brand Consultants - Sydney, Australia

Freelance Senior Graphic Designer

Oct/2015 - Apr/2016 - Sydney, Australia

Senior Designer

Sep/2014 - Oct/2015
Interbrand - Singapore

Graphic Designer

Aug/2011 - Aug/2014
Interbrand - Singapore

Graphic Designer

Mar/2010 - Jul/2011
Interbrand - Madrid, Spain

Junior Art Director/ Graphic Designer

Jan/2008 - Feb/2009
Salem Direct - São Paulo, Brazil

Junior Art Director/ Graphic Designer

Nov/2004 - Dec/2007
G2 / Grey Global Group - São Paulo, Brazil

EDUCATION

User Experience Immersive Course

General Assembly
Sydney, Australia
Jun/2020 - Sep/2020

Master in Corporate Identity - Strategy and Design

ELISAVA Escola Superior de Disseny
Barcelona, Spain
Feb/2009 - Feb/2010

Bachelor Degree in Social Communication - Publicity and Advertising

Faculdade de Comunicação Social Cásper Líbero
São Paulo, Brazil
2001 - 2004

SKILLS

- User Experience Design
- User Interface Design
- User Research
- Strategy
- Data Analysis
- Usability Test
- Data Visualisation
- Competitive analysis
- Feature prioritisation
- Visual Design
- Branding Design
- Brand Strategy

TOOLS

- Figma
- Axure
- Sketch
- InVision

- InDesign
- Illustrator
- Photoshop

LANGUAGES

- English (Professional)
 - Spanish (Professional)
 - Portuguese (Native)
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AWARDS

REBRAND100

Distinction
Accor Group rebrand
2020, Providence, RI, USA

REBRAND100

Recognition
BENCH rebrand
2014, Providence, RI, USA

REBRAND100

Recognition
BRDB rebrand
2014, Providence, RI, USA

Publifestival

International Festival
of Social Advertising
Social Identity
Nuevo Futuro rebrand
2011, Barcelona, Spain

PUBLISHED WORK

Select I Graphic Design from Spain

Index Book
2010, Spain